

Transform Your Business Using FREE Inner Technologies

By Tony Laidig

When we hear the word, “technology,” we often think about computers, gadgets, communications, or other state-of-the-art methodology. But there are other extremely powerful technologies that affect every part of our lives. These technologies are not tangible, per se, but influence our business and personal success MORE than any gadget ever could. And the BEST news is that these technologies are free and accessible to everyone, including YOU, right now! In this article, we will examine seven of these technologies and determine how you can activate them in your business for maximum success, beginning today.

It’s likely that you have never considered these seven transforming strategies as “technologies” at all, much less as seeing them as a part of the Public Domain. But the truth is that these technologies ARE, in fact, in the Public Domain and free for you to use (you have probably even used them at some point in your life). The real reason I’m presenting these seven technologies in this form is to challenge you to view them—and implement them—from a new perspective...one that will hopefully prove to be life and business transforming. Perhaps the most exciting news about these technologies is that their availability to us is limitless...they will NEVER run out. There is a limitless supply of all seven technologies, and if you haven’t had them activated in your life and business to the extent you’d like, you can change that instantly through implementing the first technology we’ll look at today...NOW!

Technology #1: “NOW” – Very few people live in the “now.” More times than not, we are distracted by the past or are looking toward the future, but never embrace “NOW.” The truth is that the past and future don’t exist...there IS only now, and once you recognize the power of that fact, your business and life will begin to change. How many times have you looked back to a “better time” or replayed a memory of a time of difficulty or hardship? How does embracing those memories serve you right now? It’s important that we learn from and evolve from our past, but when we dwell in that space, we give away our power to something that no longer exists. The past is the past...it’s gone, over, done with. The same is true about the future...it doesn’t exist. Every time you worry, you’re projecting possibilities into the future that MAY happen, when, in fact, they may NOT happen. Each moment, you have the privilege to make new

choices that can radically change your next moment of “now”...but you have to make those choices...and that brings us to Technology #2...

Technology #2: “CHOICE” – We ALWAYS have a choice, but seldom exercise that privilege. There is the classic definition of “insanity” that states, “Insanity is doing the same thing over and over again and expecting a different result,” How many times have you wished that circumstances were different or would change, yet you continue to do the same things you’ve always done? You have a choice...every moment...to create change, to create a different outcome. In my own life, I’ve examined repeating patterns that were undesirable, whether it was a lack of finances, unhealthy relationships or a personal shortcoming. And I’ve taken time to write down what it was that I no longer wanted in my life. By writing it down, I found that the action empowered me to identify what I did want in my life and opened my thinking to new possibilities and expectations. Ideas would come to me that challenged me to respond differently than I had in the past...and as I chose to respond in a new way, I discovered new outcomes. The same will work for you as well. This technology of “choice” is one of the most powerful influences you have for positive change in your life and business. How can you choose differently beginning today?

Technology #3: “FORGIVENESS” – Forgiveness is a powerful technology because it enables us to grow and move beyond circumstances that often hold us captive and powerless. Forgiveness moves us beyond the past and into the “now” by choice and empowers us to rise above those things that could otherwise keep us stuck in a vicious cycle of repeating, chronic patterns. When we forgive, we release stuck, negative energy and open ourselves to new possibilities and options. Let me give you an example of how powerful this can be.

When I was young, my Great-Grandmother died, and because of my age, my parents chose to not share her passing with me right away. When I finally learned of her death a week or two after the fact, I was devastated. I hadn’t gotten the chance to say good-bye and felt abandoned by her and confused by my parents’ choice. What I didn’t realize then was I developed a deep-seated resentment toward my parents for their choice and an ongoing feeling of abandonment that seemed to manifest in other areas of my life over the years. Just a few years ago, I finally decided that I needed to forgive my parents and resolve these repeating patterns in my life. The funny thing is that, when I talked with them about my Great-Grandmother, their view of that event was much different

than the story I had created in my head about what happened (and that's usually the case). Once I released that "lie" and forgave, I immediately felt much more free and empowered and noticed an almost immediate increase in my business...all because of choosing to forgive.

Technology #4: "GRATITUDE" – Gratitude has been one of the most powerful and influential technologies in my own life because of its ability to instantly transform situations and circumstances from negative, hopeless ones into positive, expectant ones. Over and over again, I've learned that when we focus on what we DON'T have rather than give thanks for what we DO have, we often spiral downward into an increasingly negative space. But the moment we move into a position of gratitude...giving thanks...the atmosphere begins to change, the "sun" begins to shine again and the clouds of gloom and doom roll away. This is HUGE and a lesson that took me months to "get." It doesn't matter how hopeless your situation seems, worry and stress will NEVER change it for the better...ONLY gratitude can do that. And it works EVERY time! So let me ask you...what do you have to be thankful for? Dr. Joe Vitale shared once the transforming power he experienced from being grateful for a simple pencil. The more he meditated on his gratitude for the pencil, the more he felt an inner shift toward hope and happiness. The same will work for you. Gratitude is a technology that should be a natural, moment-by-moment part of every aspect of your life. What are YOU grateful for? Begin right now to speak aloud all the things you are thankful and stop focusing on what you don't have. For me, I'm grateful that I can share this technology with you, knowing that it will transform your business and life as it has mine!

Technology #5: "HAPPINESS" – When you take a serious and honest look at the motivation behind why we do what we do or want what we want, it comes down to just one thing...we want to be happy! We believe that more money, more business, a better home, new relationships, new friendships, less weight...fill in the blank...will make us happy. But the truth is that you can choose to be happy right now...even without those things. And, as a matter of fact, choosing to be happy now will actually empower you to manifest those "things" into your life much more quickly. Yes...you guessed it...happiness is a CHOICE, not the result of some achieved result. And that means that the opportunity for embracing this empowering technology is always available to you...right now! So you might be thinking, "You don't know my circumstance, Tony. There is no possible way I can choose to be happy in this 'hell' I'm living in!" I would respectfully like to ask you to consider that it IS possible. Let me share an example.

At the beginning of this year, there were several changes in my personal life that happened in the space of just a few weeks...including the passing of my father. It all left me feeling extremely overwhelmed and certainly NOT happy. In the midst of all that, I still just wanted happiness, and so I made a choice to do something silly...I decided to “fake it until I make it.” Here’s what I did (don’t laugh)...I would stand in front of the mirror and smile at myself as big as I could. I didn’t feel like smiling...didn’t feel like I had a reason to smile...but I did it nonetheless. I remembered how my face felt as I smiled so that, when I was going about my day, I could “fake” smile, even though I didn’t feel like it. Well here is what happened. I noticed that, as I fake smiled, I felt happier...lighter...and would often start laughing. I realized that I couldn’t smile, fake or not, and NOT manifest some sort of response. I truly felt happier. Just like with gratitude and forgiveness, happiness is a choice. It doesn’t have to be controlled by our circumstances or our sense of “lacking” something. It can come from something as simple and silly as fake smiling. Try it and use this amazing technology to transform your life and business, regardless of how things appear!

Technology #6: “LOVE” – Love is certainly the most powerful technology of all those I’ve shared today because it fully encompasses all we are as human beings. Love is not something we DO, but rather is something we ARE. Just like the scriptures that share, “God is love,” so are we. We often see the different technologies I’ve shared here as something we do...forgive, give thanks, choose to be happy, love, etc. But these technologies truly empower us once we realize that these are something we ARE. We ARE gratitude...we ARE happiness...we ARE forgiveness...we ARE love! Love compels us to act in ways that make no sense to those around us, but because of its power and selflessness, also creates opportunities for us that would be unavailable to us in any other way.

Embracing this high-level technology of love has to begin within...you have to love yourself. Loving yourself provides the foundation for how you interact and react in every other scenario...whether in business or in your personal life. Issues of self-worth, self-confidence, etc. all have their root in how we love ourselves. I’m NOT talking about ego or self-centeredness here. What I mean is having a genuine, healthy love for who you are as a person...not that you’ve arrived...but content with the space you’re in as a person. From that place of self-love, you can influence the world in ways that seem

nothing short of magic...and yours will be a life where, as you LOVE, you will be surrounded by it.

Technology #7: “IDEAS” – Just like the other technologies we’ve looked at here, there is a limitless supply of IDEAS available to us. Everywhere we look...everything that has ever been exists with an idea at its root. Someone somewhere had an idea. I’ve found personally that, as I embrace the other technologies I mentioned here...happiness, love, forgiveness, gratitude, choice, now...the more ideas come to me. I’ve also found that having an abundance of ideas can present a unique problem of sorts...which ones to act on. Perhaps you know what I’m talking about. I have always been an “idea” guy and one of the primary methods I use for determining which ideas make the most sense to pursue is to pay attention to which ones have the most energy attached to them. Where is the greatest happiness and excitement? Once that is determined, I decide what actions need to be taken to move those ideas forward and I TAKE ACTION. This is hugely important. Ideas are worthless if you don’t take action on them. They present opportunities for success...but only when you take action. I LOVE the power of ideas because just ONE can change everything in your circumstance in an instant. The “trick” is to recognize that “one.”

In searching for the best ideas, I also examine what the motivation is behind the idea...what makes it a great idea? Who benefits from it? What is the cost, both obvious and hidden? It’s important to recognize that there are good ideas and great ones...and good is always the enemy of great. One of the best ways I’ve found to sort through the good and great ideas is through brainstorming with trusted friends or through a mastermind. Masterminds have a way of providing feedback on your ideas in ways that may not seem evident to you because each participant in the mastermind has a perspective that differs from you. That’s a good thing! Ultimately the choice comes down to you, but the more you can effectively filter your results, the more effective you will be in finding true success!

Conclusion

My goal in presenting these technologies to you today is to challenge you to see them differently, and to cause you to consider how you can implement them into your life and business in new ways. I’ve personally found that, to the level I’ve embraced these technologies into my own life, my business has changed and increased. What a great motivator! I’ve also discovered that I am a much nicer person...grin...more thankful,

more loving, happier, more creative...and I like that! You will too! It's likely that you may have not considered these seven transformations as technology or as being in the Public Domain, but both are true and demonstrate once again why I am so passionate about the Public Domain. It is the greatest source for content and transformation that exists on the planet...perhaps even the universe.